



AYUSHI ACHARYA

DESIGNER & ILLUSTRATOR

📍 Delhi/ Bhubaneswar, Odisha

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www.ayushiacharya.com

SOFTWARES

ILLUSTRATOR INDESIGN
PHOTOSHOP FIGMA
AFTER POWERPOINT
EFFECTS PROCREATE
PREMIER PRO

TECHNICAL SKILLS

COMMUNICATION DESIGN
ILLUSTRATION
UI/UX
MOTION GRAPHICS
PRINT DESIGN
BRAND IDENTITY
PACKAGING
PUBLICATION DESIGN
SOCIAL MEDIA DESIGN
VIDEO & IMAGE EDITING
TYPOGRAPHY
PRESENTATION DESIGN
INFOGRAPHIC DESIGN
FINE ARTS

Hello!

I am passionate about creating powerful and impactful designs. With a background in Visual Communication and a keen eye for detail, I have a knack for turning ideas into captivating designs. I have collaborated on important government projects and developed unique design identities for major events. My expertise lies in publication design, illustrations, user research and web design

WORK EXPERIENCE

★ Indian Institute of Technology July 2023 - Present

UI/UX DESIGNER

Working on the curriculum development for 'Digital Design & Development' coursework for Punjab Government. Overlooking the visual identity and graphics.

DIGITAL MEDIA DESIGN FACILITATOR

Curriculum Development & Teaching 9th and 11th graders at Dr. B. R. Ambedkar School of Specialised Excellence (Delhi. Govt) as a graphic design educator under Department of Design, IIT Delhi

★ Centre of Excellence for Khadi Jan 2022 - July 2023
(KVIC | Ministry of MSME)

COMMUNICATION DESIGNER GRADUATION PROJECT

Designed brand identity and produced print collaterals. Managed and implemented the communication design strategy. Collaborated with colleagues to create an effective social media strategy. Designed and maintained their website and trend forecast platform.

★ Odisha Design Council July y2021 - August 2021

COMMUNICATION DESIGN INTERN

Spearheaded the creation of social media graphics for the international Odisha Design Week. Developed illustration style and conducted user research.

EDUCATION

BACHELORS OF DESIGN 2018-2022 ★ AIR 32 CGPA: 8.7
National Institute of Fashion Technology BEST GRADUATION PROJECT
DELHI ★ Visual Communication
I.T Application in E-commerce (minor)
Graphic Design , UI/UX, Motion Graphics

PERSONAL SKILLS

- Multitasking
- Ability to handle pressure
- Prioritisation of work
- Team Player / Collaboration
- Ownership of tasks
- Analysis & Research
- Communication
- Creativity
- Empathy
- Problem-solving
- Critical thinking
- Leadership